



The Optimist Club of Traverse City will once again be sponsoring the **Friends of Youth Boardman River Duck Race**. Every year during the national Cherry Festival a sea of rubber ducks will be racing down the mighty Boardman River raising funds for youth charities.

Optimists are dedicated to "Bringing Out the Best in Kids." Adult volunteers join Optimist Clubs to conduct positive service projects in their communities aimed at providing a helping hand to youth. Thank you for your support!



**Traverse City Optimist Club
Youth Foundation**

*All proceeds Support Youth Groups in the
Grand Traverse area.*

OPTIMIST CREED

Promise Yourself Everyday...

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best, and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

www.tc-optimist.org

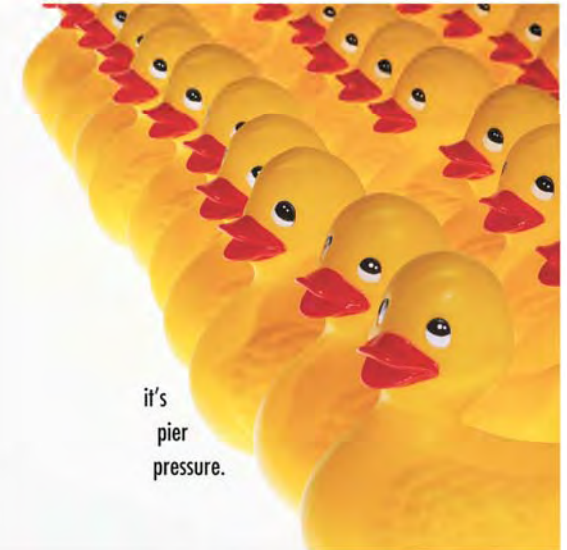
See you at the race **OR** Listen to it **LIVE** on



7.7.11
Traverse City Optimist Club

**24th Annual
Boardman River**

DUCK RACE



FUNDRAISER FOR:

BUY A DUCK!

Ducks can be purchased by any Optimist Member by calling 231313-4995 or will be for sale on Downtown Front Street from July 2-9 during Cherry Festival by Local Youth Groups. Sponsoring Organizations who sell ducks as a group retain 80% profit.

1 Duck = \$5 bucks
6 Quack = \$25 bucks
Cluck of Ducks 13 = \$50 bucks



OPTIMISTS-
BRINGING
OUT THE BEST
IN KIDS



Details

LAUNCH: Hannah Lay Park at the Union Street Bridge. Traverse City MI

TIME: All ducks must be purchased and in the launch buckets by 3:30 pm.

For more information:

Mark Koval 231-313-4995

Email: odcgt@aol.com

www. tc-optimist.org

WIN PRIZES!

Prizes include gift certificates at local businesses. We continue to gather prizes through Race Day and give out all we can. We award prizes 1st -20th place minimum and often many more.

1st Place \$200 Meijer Gift Card

2nd Place \$150 Meijer Gift Card

3rd Place \$100 Meijer Gift Card

LOCAL GROUPS SUPPORTED:

Third Level Crisis Center, Big Brothers Big Sisters Of Northwestern Michigan, Child & Family Services, Inland Sea's Education Association, Junior Achievement, Michael's Place Inc., Mt. Holiday Inc., Music House Museum, Scenic Trails Council/Boy Scouts of America, TC Bay Area Soccer (TBAYS), TCAPS (TC Area Public Schools) STEP, Program, United Way, and the Central High Debate Team

