
OPTIMIST CREED

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness, and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

For more information contact
Bill Bassett at 357-1426

Please
Help
Support
Our
Local
Youth

See you at the race
OR
Listen to it LIVE on



TRAVERSE CITY OPTIMIST CLUB
OPTIMIST YOUTH FOUNDATION INC.

BOARDMAN RIVER DUCK RACE



Date: July 8, 2010
Time: 4:00 p.m.

FUND RAISER FOR

All Proceeds Support
Youth Groups in
the Grand Traverse Area



The Optimist Club of Traverse City will once again be sponsoring the Friends of Youth Boardman River Duck Race. Every year during the National Cherry Festival a sea of rubber ducks will be racing down the mighty Boardman River raising funds for youth charities.

Duck Prices

Yellow Rubber Ducks \$5.00 ea.

Six (6) Quack \$25.00

Corporate Ducks \$100.00 ea.
(sold by the Optimist Club only)



Each duck has a serial number assigned to the person who purchased it.

To Purchase Ducks

Ducks are for sale on Downtown Front Street from July 3rd-8th by local youth groups.

Prizes

Prizes include gift certificates at local businesses. We continue to gather prizes through Race Day and give out all we can. We award prizes 1st - 20th place minimum and often many more.

Race Details

- **LAUNCH SITE**
Hannah Lay Park at the Union Street Bridge. All ducks must be purchased and in the launch buckets by 3:30 pm.
- **TIME**
4:00 pm July 8, 2010
- **FINISH LINE**
Traverse City Chamber of Commerce at the Cass Street Bridge.

Decorating Ducks

2:00 pm Race Day at Hannah Lay Park. You can decorate your duck and we supply the materials.

All proceeds of this event support youth charities in the Grand Traverse Area through the Optimist Club of Traverse City



Prize Sponsors Include

Northern Broadcasting
McClains Cycle and Fitness
... and many other local merchants